

2017 Activities

Activity	Details	Date
2017 competition kickoff	Lightovation - Dallas, TX	January 18-22, 2017
Intent-to-submit forms due	See www.lightingfortomorrow.com	April 21, 2017
Final submission forms and product entries due (actual working products are required)	Entrants will receive the mailing address via email	May 17, 2017*
Judging event	UL - Research Triangle Park, NC	June 6-8, 2017
Winners notified	Via phone and email	July 2017
Winners announced, promotion begins	American Lighting Association Annual Conference - Vancouver, British Columbia	September 10-12, 2017

*May 17 is the hard deadline for products that require installation; plug-and-play entries have until June 1 to arrive at the judging location.

Promotion of Award Winners

The winners will be announced during an award ceremony at the 2017 ALA Annual Conference. These products will be promoted throughout the ensuing year in full color publications, the *Lighting for Tomorrow* [website](#), [Twitter](#), [YouTube videos](#), articles and press releases, and a traveling tradeshow exhibit that will appear at major lighting and energy efficient products shows.